



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
914769-1	06/03/12	June 2012	05/28/12 - 05/31/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

Media Strategies - VA
Attention: Chris Vail
9990 Lee Highway/#210
Fairfax, VA 22030

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Advertiser	Product	Estimate Number
Warren/D/Senate	5/29-5/31	

Flight Dates	Order #	Alt Order #
05/29/12 - 05/31/12	914769	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/29/12	05/31/12	6a Eyeopener	558-7a	- 11 - - -	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/12 06/03/12 - 11 - - - 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 05/29/12 6:38 AM 6a Eyeopener 558-7a :30 EW12105 \$1,300.00 NM 2 WCVB W 05/30/12 6:28 AM 6a Eyeopener 558-7a :30 EW12105 \$1,300.00 NM									
2	05/29/12	05/31/12	Good Morning America	658-9a	- - 11 - -	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/12 06/03/12 - - 11 - - 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB W 05/30/12 8:55 AM Good Morning America 658-9a :30 EW12105 \$1,800.00 NM 2 WCVB Th 05/31/12 7:55 AM Good Morning America 658-9a :30 EW12105 \$1,800.00 NM									
3	05/29/12	05/31/12	REGIS AND KELLY DAY 9A-10A		- 1 - - - -	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/12 06/03/12 - 1 - - - - 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 05/29/12 9:23 AM REGIS AND KELLY DAY 9A-10A :30 EW12105 \$500.00 NM									
4	05/29/12	05/31/12	ELLEN EF	4P-5P	- - - 1 - -	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/12 06/03/12 - - - 1 - - 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Th 05/31/12 4:31 PM ELLEN EF 4P-5P :30 EW12105 \$800.00 NM									
5	05/29/12	05/31/12	Newscenter 5 at 5	5-6p	- - 1 - - -	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/12 06/03/12 - - 1 - - - 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB W 05/30/12 5:28 PM Newscenter 5 at 5 5-6p :30 EW12105 \$1,000.00 NM									
6	05/29/12	05/31/12	Newscenter 5 at 6	6-630p	- 111 - -	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/12 06/03/12 - 111 - - 3 \$1,500.00									



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Advertiser	Product	Estimate Number	
Warren/D/Senate	5/29-5/31		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
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7	05/29/12	05/31/12	Chronicle	728-8p	- - - 1 - - -	:30	1	\$1,300.00	NM																																																								
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8	05/29/12	05/31/12	20/20 Special	Prime Other	- 1 - - - - -	:30	1	\$4,000.00	NM																																																								
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Total Spots							15																																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$24,300.00
<u>Agency Commission</u>	\$3,645.00
<u>Net Amount Due</u>	\$20,655.00